

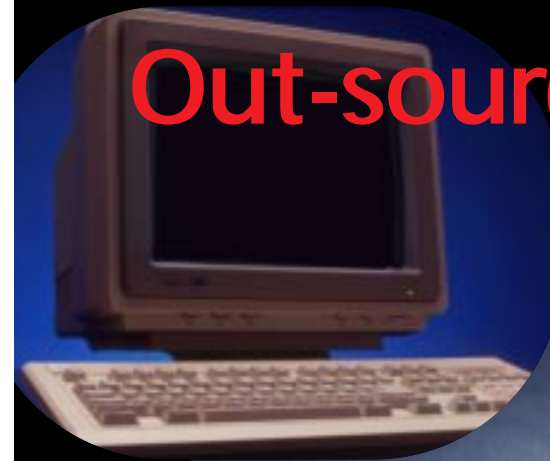


Medical Practice **Innovations**

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Still trying to choose between an  
**In-house billing system**  
and an  
**Out-sourced billing service?**



Discover  
a better  
**choice...**

# Medical Practice Innovations' flexible ASP. The Better Choice.

**M**edical Practice Innovations introduces **MPI ASP**, an industry first. **MPI ASP** is a unique billing operations solution that eliminates the need to choose between in-house systems and outsourced billing services. With **MPI ASP**, providers, groups, and billing enterprises (MSOs and CBOs) directly connect to MPI's server at a fraction of the cost of purchasing their own in-house system. Hardware (server) and software license expenses are replaced with one low monthly access fee.



to outsource to a billing service or perform billing functions in-house is a difficult one. The concern of making the RIGHT choice creates great indecision.

## **In-house vrs. Out-Sourced Billing**

Quality in-house practice management systems are expensive and difficult to purchase, set up and maintain. In-house billing operations often neglect follow-up, collections, backups and systems maintenance. Managing all facets of your billing operations in-house becomes immensely complex from the front desk through to payment. The constant threat of turnover jeopardizes the stability of in-house operations. But control is maintained and the front desk is well equipped to do their jobs. Once committed to an in-house system, it is difficult or costly to outsource in the future if the need or desire arises.

Outsourcing to a billing service allows teams of individuals, each with their respective skill sets, to insure billing goes out correctly and that follow-up is diligent. A billing service focuses on billing and collections, so in-house staff can focus on front desk operations and patient care. But outsourcing to a billing service puts the billing operation at a distance from the front desk and the patient chart.

Once connected, **MPI ASP** users can perform billing functions in-house or utilize any or all of the quality billing services MPI has been providing for over 10 years.

## **Keeping up with a changing industry**

Immense changes in the insurance industry have fostered new requirements on the business of effective practice management. Obtaining great results from your billing operation is impossible without proper technology and methods.

All medical providers face tough choices when it comes time to set-up or change billing operations. The fundamental decision

## **MPI offers two new products: MPI ASP-Access and MPI ASP-Billing.**

**MPI ASP-Access** has been designed as a lower cost solution for clients who prefer to have most billing functions outsourced. **MPI ASP-Access** allows all user(s) at all locations to connect to their data on MPI's server to perform queries/reports, front desk scheduling, demographic data entry, encounter form printing and if the client is so inclined, charge entry. MPI then performs all claim submission, follow-up, statement processing and payment posting. **MPI ASP-Access** can be viewed as an enhancement to MPI's traditional billing services, bringing control, access, and function where it is needed, to the point of care.

**MPI ASP-Billing** has been designed as a full-featured billing system allowing the user(s) to perform all billing functions from all locations. **MPI ASP-Billing** allows full access to otherwise very expensive billing and practice management technology at a fraction of the cost of purchasing an in-house system. Additional advantages include eliminating server and associated maintenance costs and headaches.

The most refreshing news is that all **MPI ASP-Billing** customers have the choice to outsource as needed any of the billing functions. These include electronic claim submissions to all payers, paper claim printing and

submission, patient statement processing (including patient calls), payment posting, practice analysis, and most importantly, diligent and effective Follow-Up and collections.

Similarly, all **MPI ASP-Access** customers can switch to in-house billing at any time.

Note that no **MPI ASP** product is required to utilize MPI's quality and experienced billing services.

Only MPI offers the full power of an ASP coupled with flexible billing services. You can easily switch back and forth between an in-house system and a billing service depending on your changing needs.

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**Now  
the choice  
is yours.**